

THIS AREA IS TO BE THE GENERAL RESIDENT DISPATCHER FOR SCOPE WORK. ROLL OUT FOR DRINT/PINCH DATE OF THIS ROLLOUT: THURSDAY 10 JULY 1969, 12:45 AM. NAME OF CONTENTS: FANTICS, A SWELLING, WE HOPE, BOOK DRAFT. DESCRIPTION OF WORK: SOME THINGS HAVE REEN ADDED, SOME MOVED AROUND SINCE LAST TIME. WORK SYSTEMS: MORE OR LESS AS REFORE. EVERYTHING IS BEING TYPED INTO THE "LIVE INPUT" AREA (LABEL: "LIVNPT"). FROM THERE THEY ARE BEING COPIED INTO A RUFFER AREA, CALLED CPYRUF, AND FROM THERE INTO THE DRAFT, CALLED FANTICS (PRESENT TAG: "DRAFT"). NOTHING IS BEING ACTUALLY WRITTEN INTO THE MEANTICS" AREA. REMARKS: I'M STILL NOT QUITE SURE WHY I'M DOING IT THIS WAY. HOWEVER, IT HAS CERTAIN ADVANTAGES. AFTER A ROMBOUT, THE ONLY THING TO REALLY WOPPY ABOUT RECOVERING IS THE BOTTOM OF THE LIVE INPUT AREA. THIS IS VERY LONELY. 対対対対対 ** ** ** ** ** * * * * * * * * * EANTICS . SYSTEMS NOTE. THIS IS THE COPY BUFFER. EVERYTHING HERE HAS BEEN COPIED FROM AREA "LIVNPT". NOTE THAT THERE ARE NO "CHAPTERS." WHEN SECTIONS GET COMBINED INTO CHAPTERS IS THE LAST THING ON MY MIND. GENERAL DEBUNK-LIST: IR, HUM. FACT., CAI, 'TOP MAN' IR DEBUNK ALSO: DIAGNOSIS BY COMPUTER, AUTOMATIC DICTATION, ARTIFICIAL INTELLIGENCE I DO NOT WANT TO TALK ABOUT A WORLD IN WHICH MACHINES ENTER THE BODY, AT LEAST DROSTHETICALLY OR PHYSIOLOGICALLY OR INNERVATIVELY MISSIC LIBRARY TO FEED THROUGH MUSIC PERFORMANCE MACHINE INTERPERSONAL ENVIRONMENTS AIR CONTROLLER ENVT LIBRARY ARRANGEMENTS FOR ALL DIGITAL MEDIA CHART OF FALLING PRICES PLAIN HALFTONE SYSTEMS FSM SECTION: FANTASM-TYPE SYSTEMS DESCRIPTION OF GE FSM SYSTEM, UTAH FSM SYSTEM, DENVER FSM SYSTEM, NELSON'S ESM SYSTEM LIBRARY OF FSM 'PERFORMANCES' LIBRARY OF FANTASM CHARACTERS HANDSHAKE STRUCTURES PATIENT RECORDS ONLINE CLERICAL IR (ANOTHER MARROW VISION) CINENYM AWESOME ARCHITECTURE EXAMPLE: FLIPTYCH SECTION: STRUC-TURED DICTURES DIGITAL STORAGE OF PAINTINGS

(MANUSCRIPT IS SUPPOSED TO BEGIN HERE!) INTRODUCTION XXX DERIVATION OF TERM "FANTICS": TWO USEFUL ROOTS, "FAMEIN," TO SHOW, AND "FANTASTEIN," TO PRESENT TO THE MIND OR EYE. LATTER WOULD CLEARLY, FROM ITS MEANING, BE THE PREFERABLE ROOT. HOWEVER, THEN THE WORD WOULD BE "FANTASTICS," WHICH WOULD HAVE RATHER THE WRONG MEANING. IT WOULD ALSO TAKE AWAY THE SENSE: HERE I CAN SPEAK OF "A FANTIC SYSTEM" AND MAKE IT MEAN SOMETHING, WHEREAS TO CALL IT A "FANTASTIC SYSTEM. " THOUGH PROBABLY TRUE, WOULD CLOUD THE ISSUE AS WELL AS RAISE THE PITCH OF DISCUSSION UNCOMFORTABLY. SECTION: THE FABULDUS WORLD OF COMPUTER DISPLAY. OR, "TOYS AND JEWELSH THE THREE BASICS COMPUTERS CAN DO FOR SHOWING: STORAGE, PERFORMANCE, CONTROL (DET ORDER?) SECTION: HORIZONS FOR SALE SECTION: THE NEW-MEDIA WHIZBANG XXX EMPERIOR'S CLOTHES 'MANAGERIAL INFORMATION RETRIEVAL' AS A HOTCHA THING ONLY FOR THE TOP GUYS MORODY FORESEES MEDIA IMPACT, AS A RULE XXX MOVIE ANALOGY REVIEW OF HISTORY TOWARD THIS POINT, REWRITTEN IN MY TERMS. SECTION: THE FANTIC MEDIA TO 1900 SECTION: THE FANTIC MEDIA TO 1950 SECTION: THE FANTIC MEDIA TO 1969 OR 1970 "THE INFORMATION EXPLOSION" "THE KNOWLEDGE INDUSTRY" SYNNOETICS CYBERCULTURE MEDIA BARRAGES MEDIA MASSAGES MCLUAHN'S ONTO IT, EVEN IF HE DOESN'T UNDERSTAND THE TECHNICALITIES.
RASIC DISAGREEMENT WITH MCLUHAN: THE GREAT DIFFERENCES AMONG ELECTRONIC MEDIA, AND THE STUPENDIUS DIFFERENCE IT MAKES FRITZ MACHLUP "TEACHING TECHNOLOGY" NELSON'S TIMETABLE STATIONERY SYSTEMS THE CREATIVITY SYSTEMS OF THE PAST THE RECORD-KEEPING SYSTEMS OF THE PAST SECTION: THE MYTH OF TECHNICALITY SECTION: NEW MEDIA COMPONENTS HOLOGRAPHY "BRANCHING" AS A WHIZBANG ACPECT OF NEW MEDIA POSSIBLE WORLDS OF VISION AND RESPONSE SUTHERLAND'S STERED SECTION: SYSTEM IGNORE CLUMSINESS OF EARLY SYSTEMS. THESE WILL BE AS EASY TO USE AS TU SETS "COMPUTER - ASSISTED INSTRUCTION" XXX TUT-TUTORIAL SYSTEMS THE RADS OF CAI BRICK-WALL ILLUSTRATION THE NATURE OF INTELLIGENCE AND ITS SPONTH THE OPPOSITE AIMS OF TOP AND BOTTOM EDUCATION THE CRITICS OF THE SCHOOLS TODAY THE INSIDE STORY ON PROG. ED .: WE HATE TO DO IT, HATE TO STUDY IT 5

SECTION: WHAT EDUCATION IS ABOUT ANYWAY XXX SECTION: SLAMMED MINDS XXX THE BIG SECRET: FREE ACCESS TO INTERESTING MATERIALS, CONVERGENT MULINATIONAL ENVIRONMENT IS THE KEY SECTION: "INFORMATION RETRIEVAL" BOOLFAN SYSTEMS: JUST THE BEGINNING OF WHAT THE MIND MEEDS "HUMAN FACTORS" XXX NARROW CRITERIA OF "HUMAN FACTORS" GENERALLY TRRELEVANT NICELY UNIFIED CONTROLS CONTROLS OF SONY TC-50 CONTROL OF ALL-TERRAIN VEHICLE HELICOPTER HANDLE AIRPLANE "STICK" XXX A CHURCH CAN BE THOUGHT DE AS HUMAN-FACTORS DESIGNED, ANYHOW, IF YOU LET IN ENOUGH VARIARIES COMPUTER-CONTROLLED MEDIA SECTION: THE COMPUTER AS MEDIA CONTROLLER SECTION: HYPER-FANTIC MEDIA OF VARIOUS SORTS SWELL NEW PRESENTATIONAL MEDIA. ESPECIALLY ALL-AROUND-YOU SOUND, BEAU-TIFIL PROJECTION SYSTEM AMUSEMENT PARKS SECTION: THE UNIFICATION OF SONIC AND VISUAL ARTS EXAMPLE: MOVING-SCREEN LORD OF RINGS FYAMPLE: HYDERETLM OF WWIT SECTION: THE COMPUTER AS PERFORMER SUPER-AUDIO MACHINE THREE-DIMENSIONAL SCENE STRUCTURES SHIPLOFTING, AIRERAME, AUTO DESIGN SYSTEMS SECTION: HYPERTEXT XXX THE TEXT FACILITY: QUEEN OF THEM ALL XXX SPATIAL HYPERTEXT ENVIRONMENTS: CHECKERBOARD, CLOUDS (HANGING IN 3-SPACE , SWINGING PAGES IN 3-SPACE SECTION: STRETCHTEXT SECTION: HYPERGRAMS XXX BRAIN PROJECT SECTION: CONTEXT JUMPS SECTION: AUTHOR'S SYSTEMS SECTION: SYSTEMS FOR THINKING WITH DATA SECTION: TEXT CONTROL SYSTEMS THAT SPACE OF A CONCEPTUAL AND DISPLAY ENVIRONMENT THE GENERAL-PURPOSE SYSTEM TOWARD WHICH WE ARE MOVING (LINE-DRAWING, MOVING-TEXT) SECTION: THE ONLY PERMANENT FORM OF STORAGE DIGITAL STORAGE IS PERFECT DIGITAL STORAGE MAY BE SAFEGUARDED 7

ACCOUNTING STRUCTURES THE NATURE OF ACCOUNTING SECTION: THE EASE OF USE SECTION: THE NATURE OF CATEGORIES SECTION: THE NATURE OF IDEAS XXX MICKEY MOUSE SECTION: SECTION: THE NATURE OF THE CREATIVE PROCESS SECTION: UNITY, STRUCTURE AND FEEL SECTION: SYSTEMS FOR ALL THESE SECTION: SOME BASIC QUESTIONS IN THE PSYCHOLOGY OF THOUGHT AND FEELING SECTION: ART & THE ARTS SECTION: SCHOLARSHIP EXAMPLE: 4-D DATA STRUCTURE PERMITTING ROMAN SMADSHOTS SECTION: THE DANGERS OF LOSS SECTION: ON THE PROBLEM OF KEEPING TOO MUCH THE SOUVENIRS OF OUR WORLD THE US NATIONAL ARCHIVE: 2 BILLION DOX SECTION: A LIBERAL'S HOPES XXX OUR MEDIA OF THIS CENTURY: THEIR MISERABLE CONTENT AND YET THEIR COMMON IMAGERY TO US ALL PROFESSIONALISM, BURFAUCRACY, THE NARROW INITIATIVE-PATHS TO SUCCESS IN OUR WORLD XXX WHERE THESE PROPHECIES STOP FREEDOM OF INFORMATION FOR THE CITIZEN FREEDOM FROM CONCRETE POSSESSION OF BOOKS FREEDOM OF EDUCATION NOTE THE NUMBER OF ROLES IN OUR SOCIETY BUILT AROUND THE HOARDING OF INFORMATION LIEBLING ON THE PRESS NATURE OF THE PRESS: OWNERSHIP VIEWPOINT, PRESS SUBCULTURE, DOMINATION OF THE AGREED-ON, THE ANGLE, AND THE SILLY ((APPENDICES))_____ SECTION: TERMINOLOGY SECTION: HOW COMPUTER DISPLAYS WORK HOW COMP. DISPLAYS WORK SECTION: HOW COMPUTERS WORK SECTION: THE MEANING OF DATA STRUCTURE

10 THIS AREA IS FOR LIVE INPUT, IN A PROTOCOL FASHION. THE BOOK GETS PUT TOGETHER IN THE AREA "FCS", AT LEAST FOR TONIGHT. (3 JULY 1969, 10:30 THESE ARE RANDOM INSERTIONS TOWARD THE BOOK __ FANTICS. 2 JULY 1969. YYXXX REVIEW OF HISTORY TOWARD THIS POINT, REWRITTEN IN MY TERMS. XXXXX THE GEMERAL-DURPOSE SYSTEM TOWARD WHICH WE ARE MOVING (LINE-DRAWING, MOVING-TEXT) XXXXX THE BIG SECRET: FREE ACCESS TO INTERESTING MATERIALS, CONVERGENT MOTIVATIONAL ENVIRONMENT IS THE KEY XXXXX SUTHERLAND'S STEREO SYSTEM XXXXX AMUSEMENT PAPKS XXXXX SECTION: TERMINDLOGY SECTION: HOW COMPUTER DISPLAYS WORK SECTION: HOW COMPUTERS WORK INTRODUCTION SECTION: THE MYTH OF TECHNICALITY SECTION: THE FABILIOUS WORLD OF COMPUTER DISPLAY. OR, "TOYS AND JEWELS" SECTION: SOME BASIC QUESTIONS IN THE PSYCHOLOGY OF THOUGHT AND FEELING SECTION: "COMPUTER-ASSISTED INSTRUCTION" SECTION: "INFORMATION RETRIEVAL SECTION: POSSIBLE WORLDS OF VISION AND RESPONSE SECTION: WHAT EDUCATION IS ABOUT ANYWAY SECTION: HYPERTEXT SECTION: STRETCHTEXT SECTION: HYDERGRAMS SECTION: CONTEXT JUMPS SECTION: AUTHOR'S SYSTEMS SECTION: THE EASE OF USE SECTION: THE NATURE OF CATEGORIES SECTION: THE MATURE OF IDEAS SECTION: THE NATURE OF THE CREATIVE PROCESS SECTION: SYSTEMS FOR ALL THESE SECTION: SYSTEMS FOR THINKING WITH DATA SECTION: THE DANGERS OF LOSS SECTION: ON THE PROBLEM OF KEEPING TOO MUCH SECTION: A LIBERAL'S HOPES SECTION: SLAMMED MINDS SECTION: THE UNIFICATION OF SONIC AND VISUAL APTS SECTION: LINITY. STRUCTURE AND FEEL NELSON'S TIMETABLE WHERE THESE DEPOPHECIES STOP MOVIE ANALOGY EMPEROR'S CLOTHES ROOLEAN SYSTEMS: JUST THE REGINNING OF WHAT THE MIND NEEDS TUT-TUTORIAL SYSTEMS THE BADS OF CAL RRICK-WALL ILLUSTRATION "THE INFORMATION EXPLOSION" "THE KNOWLEDGE INDUSTRY" SYNNOETICS CYBER-MEDIA BARRAGES MEDIA BARRAGES MCLUHAN'S ONTO IT, EVEN IF HE DOESN'T UNDERSTAND THE TECHNICALITIES. BASIC DISAGREEMENT WITH MCLUHAN: THE GREAT DIFFERENCES AMONG ELECTRONIC MEDIA, AND THE STUPENDOUS DIF-FERENCE IT MAKES FRITZ MACHLUP "TEACHING TECHNOLOGY" THE INSIDE STORY ON PROG. ED .: WE HATE TO DO IT, HATE TO STUDY IT DERIVATION OF TERM "FANTICS": TWO USEFUL ROOTS, "FANEIN," TO SHOW, AND "FANTASTEIN," TO 11 PRESENT TO THE MIND OR EYE. THE LATTER WOULD CLEARLY, FROM ITS MEANING, BE THE PREFERABLE ROOT. HOWEVER, THEN THE WORD WOULD BE "FANTASTICS," WHICH WOULD HAVE RATHER THE WRONG MEANING. IT WOULD ALSO TAKE AWAY THE SENSE: HERE I CAN SPEAK OF "A FANTIC SYSTEM" AND MAKE IT MEAN SOMETHING, WHEREAS TO CALL IT A "FANTASTIC SYSTEM," THOUGH PROBABLY TRUE, WOULD CLOUD THE ISSUE AS WELL AS PAISE THE PITCH OF DISCUSSION UNCOMEORTABLY.

MACHINE.)))))

SPATIAL HYPERTEXT ENVIRONMENTS: CHECKERBOARD, CLOUDS (HANGING IN 3-SPACE), SWINGING PAGES IN 3-SPACE IGNORE CLUMSINESS OF EARLY SYSTEMS. THESE WILL BE AS EASY TO USE AS TV SETS THE TEXT FACILITY: OUTEN OF THEM ALL PROFESSIONALISM, RUREAUCRACY, THE NARROW INITIATIVE-PATHS TO SUCCESS IN OUR WORLD MICKEY MOUSE BRAIN PROJECT SUPER-AUDIO MACHINE CINENYM "HUMAN EACTORS" XXX NARROW CRITERIA OF "HUMAN FACTORS" GENERALLY IRRELEVANT XXX A CHUPCH CAN BE THOUGHT OF AS HUMAN-FACTORS DESIGNED, ANYHOW, IF YOU LET IN FNOUGH VARIABLES AWESOME ARCHITECTURE SWELL NEW PRESENTATIONAL MEDIA, ESPECIALLY ALL-AROUND-YOU SOUND XXSOUND, BEAUTIFUL PROJECTION SYSTEMS HOLOGRAPHY SECTION: THE NEW-MEDIA WHITBANG XXX "BRANCHING" AS A WHITBANG ASPECT OF NEW MEDIA

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SECTION: HORIZONS FOR SALE EXAMPLE: FLIPTYCH EXAMPLE: MOVING-SCREEN

1 ORD OF RINGS EXAMPLE: HYPERFILM OF WWII SECTION: ART & THE ARTS

SECTION: SCHOLARSHIP EXAMPLE: 4-D DATA STRUCTURE PERMITTING ROMAN

SNAPSHOTS SECTION: NEW MEDIA COMPONENTS SECTION: THE FANTIC MEDIA TO

1900 SECTION: THE FANTIC MEDIA TO 1950 SECTION: THE FANTIC MEDIA TO 1969

OR 1970 SECTION: THE MEANING OF DATA STRUCTURE SECTION: TEXT CONTROL

SYSTEMS

SECTION: THE COMPUTER AS MEDIA CONTROLLER NOBODY FORESEES MEDIA IMPACT, AS A RULE SECTION: HYPER-FANTIC MEDIA OF VARIOUS SORTS SECTION: COMPUTER-CONTROLLED MEDIA NICELY UNIFIED CONTROLS CONTROLS OF SONY TC-50 CONTROL DE ALL-TERRAIN VEHICLE HELICOPTER HANDLE AIRPLANE "STICK" SECTION: THE COMPUTER AS PERFORMER SECTION: THE ONLY PERMANENT FORM OF STORAGE SECTION: FANTASM-TYPE SYSTEMS SECTION: STRUCTURED PICTURES DIGITAL STORAGE IS PERFECT DIGITAL STORAGE MAY BE SAFEGUARDED DIGITAL STORAGE OF PAINTINGS

((INPUT OF 10 JULY 1969. JUST STARTING PRODUCTIVE WORK AT MIDNIGHT, AND I'M EXHAUSTED.))

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HOW COMP. DISPLAYS WORK AIR CONTROLLER ENVT HANDSHAKE STRUCTURES ACCOUNTING STRUCTURES THE NATURE OF ACCOUNTING THE VIRTUAL SPACE OF A CONCEPTIAL AND DISPLAY ENVIRONMENT IMANAGERIAL INFORMATION RETRIEVAL! AS A HOTCHA THING ONLY FOR THE TOP GUYS PATIENT RECORDS ONLINE CLERICAL IR (ANOTHER NARROW VISION) FREEDOM OF INFORMATION FOR THE CITIZEN FREEDOM FROM CONCRETE POSSESSION OF BOOKS FREEDOM OF EDUCATION NOTE THE NUMBER OF POLES IN OUR SOCIETY BUILT AROUND THE HOARDING OF INFORMATION LIEBLING ON THE PRESS NATURE OF THE PRESS: OWNERSHIP VIEWPOINT, PRESS SURCULTURE. DOMINATION OF THE AGREED-ON, THE ANGLE, AND THE SILLY THE NATURE OF INTELLIGENCE AND ITS GROWTH THE OPPOSITE AIMS OF TOP AND BOTTOM EDUCATION THE CRITICS OF THE SCHOOLS TODAY DUR MEDIA OF THIS CENTURY: THEIR MISERABLE CONTENT AND YET THEIR COMMON IMAGERY TO US ALL PLAIN HALFTONE SYSTEMS THREE-DIMENSIONAL SCENE STRUCTURES SHIPLOFTING, AIRFRAME, DESIGN SYSTEMS STATIONERY SYSTEMS THE CREATIVITY SYSTEMS OF THE PAST THE RECORD-KEEPING SYSTEMS OF THE PAST THE SOUVENIRS OF OUR WORLD THE US NATIONAL ARCHIVE: 2 BILLION DOX

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